

TRACK 2: STRATEGIC LEADERSHIP

201 Recruit, Orient, Nominate, Repeat: Building a System for Strong Board Perpetuation

June 12, 10:15 – 11:45 am

Ballroom 2

Mark Goehring and Leslie Watson, CDS Consulting Co-op

A stable, strong, and effective board of directors is vital to the success of any co-op, and building a system to make that happen is an important part of any board's work. We'll talk about promising practices for engaging members around board service, including educating and recruiting to build a qualified candidate pool, as well as different options for vetting and qualification as part of the election process. We'll also cover ways to perpetuate a strong board between elections.

202 Board/GM Collaboration on Strategic Leadership

June 12, 1:30 – 3 pm

Ballroom 2

Art Sherwood and Todd Wallace, CDS Consulting Co-op

How cooperatives create and implement strategy has caused many great consternation. Who decides and does what? How does this whole thing work? This workshop makes the case that strategy and the resulting impact is the cooperative's job. Everyone has a part to play to bring the vision alive and to have the impact we desire. Join us to explore the Ends-to-Ends strategic process, how it works, and how it has been utilized in a multiple cooperatives across the United States. This workshop will help boards and GMs/staff break on through to strategic leadership excellence!

203 Positive Performance Culture

June 12, 3:30 – 5 pm

Ballroom 2

Joel Kopishcke and Jade Barker, CDS Consulting Co-op

Get your board members to be great performers — not on stage, but in the board room! Great board work should be rewarding and fun. But how to get there? Come to explore how to build alignment, tips for good group process, clarifying decision-making, maximizing your productivity, and more, including how to add FUN and celebration as regular elements. And did we mention that we'll have fun?

204 Be Prepared: GM Succession and Hiring Skills for Cooperative Boards

June 13, 10:30 am – Noon

Ballroom 2

Moderator: Thane Joyal, CDS Consulting Co-op; Panelists TBA

Hiring a general manager is the most important decision a board makes. And every board needs to be ready to make this decision since a management change can happen unexpectedly to any co-op at any time. Panelists in this workshop have successfully used a variety of strategies, skills, and tools to hire

great GMs. You don't have to re-invent this wheel — come learn what every board needs to know!

205 Empowerment: Fulfilling Your Fiduciary Responsibilities

June 13, 2 – 3:30 pm

Ballroom 2

Michael Healy and Rose Marie Klee, CDS Consulting Co-op

Few would argue that we must take our fiduciary duties seriously, but what does that look like in practice for each of us as board directors? How do we know that our co-op is really on track financially? What do we do if we suspect that all is not well? How can we use third-party expertise to best fulfill our duties? And what are the most important questions that we need to be asking? If you are looking for the path from fear and hand-wringing to confident and accountable empowerment, then this session is for you!