

NCBA CLUSA International Program

Strengthening Cooperatives and Communities Worldwide for More Than 50 Years

Founded in 1916, the Cooperative League of the U.S.A. (CLUSA)—the international program of the National Cooperative Business Association (NCBA)—provides technical assistance to cooperatives, civil society organizations (CSOs), nongovernmental organizations (NGOs), local governments, member-owned businesses, and village-level associations in the developing world.



Our Vision

People around the world have improved incomes and standards of living and are empowered to meet their own needs.

Our Mission

Build wealth and economic power among people worldwide through the application of the cooperative principles and the promotion of cooperative business development.



Cooperative Principles

- ✓ Voluntary and Open Membership
- ✓ Democratic Member Control
- ✓ Member Economic Participation
- ✓ Autonomy and Independence
- ✓ Education, Training and Information
- ✓ Cooperation among Cooperatives
- ✓ Concern for Community



Our Approach

The CLUSA Approach is founded on the belief that our clients are the decision-makers when it comes to confronting their communities' most pressing development problems. To assume this role, clients must be empowered to articulate and design sustainable, locally-generated solutions.



CLUSA's role is to contribute to this empowerment process by enhancing the organizational the capacity of cooperatives, CSOs and other entities through relevant and practical training in analytical, problem-solving and entrepreneurial skills and intensive experiential training in business skills and democratic governance processes. With cooperatives and member-owned businesses, CLUSA focuses on nurturing the growth and profitability of these businesses by transferring valuable skills in democratic management and financial control. With village-level groups and CSOs, CLUSA strengthens organizational capacity in key capacity areas essential to the achievement of individual, business or organizational goals.



About NCBA

- The oldest national cooperative development and trade association in the USA.
- National-level membership composed of 350 US-based cooperatives and cooperative associations representing all sectors of the U.S. economy.
- Represents American cooperatives in Washington, D.C. and abroad.
- Promotes trade among the world's cooperatives.
- U.S. representative to the International Cooperative Alliance (ICA), which represents

Our Expertise

- Cooperative Development, Agriculture and Economic Growth
- Community-Managed Natural Resource Management
- Democracy and Governance/Civil Society Strengthening
- Community Health



CLUSA's technical assistance to coffee cooperatives in Indonesia is improving crop export quality, opening up opportunities for greater international trade, and raising small farmers' incomes.

Our Reach

The NCBA CLUSA International Program possesses a wealth of international project experience gained in the course of implementing development projects in 81 countries. CLUSA is currently active in 15 countries (11 in Africa, 2 in Latin America, and 2 in Southeast Asia).



CLUSA projects are supported by approximately \$18 million in grants and contracts from donors such as USAID, IFAD, USDA, EU, Bill and Melinda Gates Foundation, NORAD, Millennium Challenge Corporation, and others.

<p>Angola – Agriculture, Development and Finance Program (ADFP)</p> <p>The goal of ADFP is to increase the growth of selected commodity value chains/industries while creating greater business opportunities and capabilities of small- and medium-scale farmers, and related entrepreneurs (MSEs) within these industries.</p>	<p>Indonesia – Enterprise Development and Employment Generation in Tsunami Affected Areas (TAP)</p> <p>In response to the December 2004 tsunami, this project is designed to spur the region's economic recovery by creating jobs and increasing income. Expanded production of agricultural products and microfinance are the two components of the project.</p>	<p>Niger – Bolstering Food Security, Spurring Economic Growth and Improving Nutrition in Niger Through the Moringa Tree Value Chain</p> <p>The program aspires to strengthen the role that the cultivation of the Moringa tree plays in the economic growth of Niger as well as in improving nutrition. CLUSA's focused, market-driven initiative will kick-start productivity of this crop to simultaneously promote economic growth and food security.</p>
<p>Angola – Cabinda Development Alliance (CADA)</p> <p>The goal of CADA is to create greater business opportunities for and build the capabilities of small- and medium-scale farmers and related entrepreneurs to meet agrobusiness demand. CLUSA is supporting a wide variety of business activities in horticultural production, processing and marketing (small-scale irrigation, input supply, transport, processing and marketing).</p>	<p>Kenya – AIDS, Population and Health Integrated Assistance Program (APHIA II)</p> <p>The goal of this program is to promote healthier behaviors and increased use of facility and community-based HIV/AIDS, reproductive health/family planning and selected maternal and child health services. Applying the CLUSA approach to mobilize communities to improve their own health, CLUSA is working in 3 Kenyan provinces.</p>	<p>Rwanda – Profitable Tourism Through Improved Biodiversity Conservation</p> <p>This goal of this project is to jointly accelerate rural economic growth and improve biodiversity conservation in and around Rwanda's Nyungwe Forest National Park. CLUSA is applying expertise in market analysis and value chain developed as well as its capacity to implement community-driven training programs.</p>
<p>East Timor – Economic Rehabilitation and Development (TERADP II)</p> <p>The goals of this program are to contribute to the rehabilitation of the East Timor economy; to improve the income levels and living conditions of small-scale farm families; to improve the business capacities and operations of rural enterprises; and to develop a policy environment favorable to small-scale agriculture and small-to medium-sized businesses.</p>	<p>Mozambique – Cotton Value Chain Improvement in Central Mozambique</p> <p>Working with Duvant Mozambique LDA, the goal of this exemplary partnership with the private sector is to increase the efficiency of cotton production and thereby increase the wealth of 60,000 small-scale farmers. This new collaboration with the Bill and Melinda Gates Foundation aspires to triple the incomes of 100,000 farmers by concentration on the cotton value chain.</p>	<p>Senegal – Natural Resource Management (Wulu Nafaa Sénégal)</p> <p>The goal of this program is to achieve sustainable, profitable, decentralized use and management of the agriculture and natural resource base in the Tambacounda and Kolda areas. CLUSA provides technical assistance to rural enterprises and group businesses in several key areas such as market access, strengthening rural enterprises and producer groups, and facilitating access to credit.</p>
<p>El Salvador – Productive Development Project (PDP)</p> <p>PDP is a mechanism through which CLUSA is providing tailored technical assistance to 1,680 producers to improve the overall vegetable value chain in Northern El Salvador and increase the economic benefits to farmers.</p>	<p>Mozambique, Zambia – The Global Development Alliance (GDA)</p> <p>This program is increasing rural incomes in Mozambique by assisting in the advancement of IKURU, a Privately (or Farmer) Owned Trading Company. The project uses a combination of investment, technical assistance, volunteer services, and training and mentoring to build the capacity of IKURU in seed production, input/output marketing, and membership and management development.</p>	<p>Zambia – Production, Finance and Technology (PROFIT)</p> <p>The program focuses on increasing production, productivity and revenues by linking small farmers with private sector business service providers who are developing competitive markets and quality services using a market-driven value chain approach. The program also aims to upgrade such supporting industries as financial services, input suppliers and out-grower facilities.</p>
<p>Ghana – Government Accountability Improves Trust (GAIT II)</p> <p>Through GAIT II, CLUSA is increasing the capacity of local civil society organizations to achieve their organizational objectives and advocate the interests of their members to local government. Other areas of emphasis are increasing government responsiveness to citizens at the local level and promoting accountability, transparency and anti-corruption in the District Assemblies.</p>	<p>Mozambique – Expanding Soy Bean Production and Marketing in Northern Mozambique (NORAD)</p> <p>The goal of the program is the increase participant farmer incomes by 10% per year in high potential soy bean production areas in Northern Zambezia and Western Nampula. CLUSA is undertaking a series of critical interventions along the soy bean value chain to achieve this goal.</p>	<p>Worldwide - Cooperative Development Program (CDP)</p> <p>This program works in target countries of Angola, Ghana, Indonesia, Mozambique, and Nicaragua to improve the enabling environment for cooperatives by eliminating legal and regulatory constraints to operating in the private sector. It is also working to increase the scale and salience of cooperative enterprise.</p>