

Join Us
October 6–7, 2018

2 Days

20,000 Attendees

25+ Exhibitors



www.coopfestival.coop



Bringing the top
co-op brands and
supporters together
to show America
how co-ops build a
better world.

**Will you be one
of them?**

The Co-op Festival launched in 2017 with over 20,000 attendees and 30 partners. We are bringing this dynamic festival back to DC in October 2018 to connect the public with the amazing stories and trusted brands that make up the breadth of co-op businesses.

See the video. 

2017 Partners

What connects a hardware store and a grocery? A cheese brand and a bank? Insurance and rural electric power? Co-ops are in every sector of the economy – will yours be represented at the biggest co-op event ever?

Last year, these diverse brands and organizations came together to tell and support the message that co-ops build a better world.

Some of our 2017 Partners:



Key Dates

Before **March 1** – Confirm interest

Before **May 1** – Confirm your spot

Before **July 1** – Work with Co-op
Festival staff on needed paperwork

New this Year!

Sponsor the Cooperative
Development Foundation's

Co-op 5K Race

in addition to the Festival
and get even more visibility!
Ask for more details.

Contact:

John Torres

jtorres@ncba.coop

202-383-5452

Fill out an Exhibitor interest form at
www.coopfestival.coop/exhibit

Connect:

www.facebook.com/CoopFestivalDC

@CoopFestival

@ncbaclusa

#CoopFestival



Engagement Opportunities

CO-HOST
\$50,000
1 AVAILABLE

As co-host of the 2018 Co-op Festival, your organization will be front and center on the National Mall with top-level branding and one-of-a-kind engagement opportunities. Includes a 40 x 40 event space and an exclusive multi-market media buy!

PREMIER PARTNER
\$20,000
4 AVAILABLE

For brands, national organizations and top performers looking to amplify consumer messaging and audience engagement, Premier sponsorship offers several fresh opportunities for 2018!

OUTREACH PARTNER
\$10,000
10 AVAILABLE

Our most popular option, build a lasting connection with Festival attendees through our Outreach sponsorship! This opportunity provides tremendous visibility with a 30 x 10 tent and 10 exciting interactive activities to choose from.

EDUCATION PARTNER
\$5,000
7 AVAILABLE

Take your organization to the next level as an Education sponsor and we'll work with you to create an interactive learning experience for attendees! Includes a 20 x 10 tent.

SUSTAINABILITY SPONSOR
\$2,500
16 AVAILABLE

Perfect for a first-time Festival sponsor ready to commit to the larger co-op movement! Get a 10 x 10 tent and special logo recognition as a partner in our Sustainability initiative.

COMMUNITY EXHIBITOR
\$750
26 AVAILABLE

Our entry-level exhibitor option, come join a community of principle-driven businesses on the National Mall! Includes a 10 x 10 tent and additional promotional mentions.

Contact John Torres (jtorres@ncba.coop) or fill out an Exhibit Interest form for more details on each level: www.coopfestival.coop/exhibit

High Visibility Opportunities

These are some of activities you can sponsor and brand! Partners with other interactive ideas are welcome at the Outreach and Education sponsor levels.

Co-host:

Media Sponsor
Main Stage
Event Bag

Premier Partners:

Principle Park
Exhibitor Reception
Music
Exhibitor Insights Radio Interviews

Outreach Partners:

Kid's Zone
Passport Activity Book
Hospitality Red Carpet
Co-op Café Seating
Golf Karts

Education Partners:

Educational Activity (options available, or create your own!)

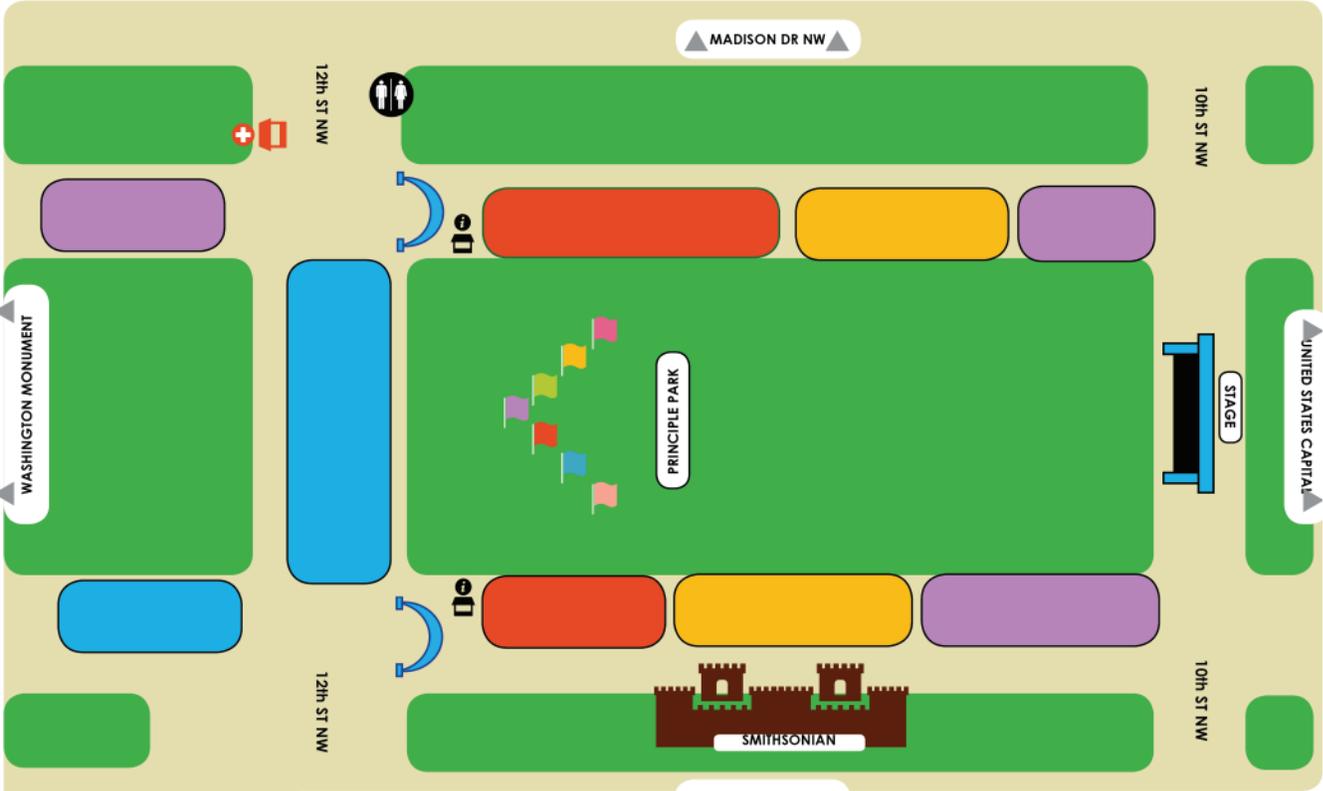
Co-op 5K – contribute to our Foundation Partner, The Cooperative Development Foundation. Ask about additional visibility opportunities!



When making business decisions or raising money, co-ops never compromise their autonomy or democratic member control.

Engagement Opportunity Zones

- Co-host/Premier space
- Outreach/Education Partners
- Sustainability Partners
- Community Partners



CO-OPS BUILD A BETTER WORLD **COOP FESTIVAL**

- First Aid
- Restrooms
- Info

Our Logistics Partner:





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